



## **“So, what do you do?”**

3 Simple Ways to Answer this Common Networking Question, So That You Feel Awesome & Aligned and Your Ideal Clients Eyes Light Up!

### **Template #1 “From/To” Style**

“I have a x-step system that takes [WHO you work with] who are struggling with [PROBLEM] to [SOLUTION] in [TIMEFRAME].”

**Example:** *“I have a 5-step system that takes women entrepreneurs who are struggling to grow their business to feel confident attracting 5 new clients in 30 days or less.”*

### **Template #2 “I help” Style**

“I help [WHO you work with] who are struggling with [PROBLEM] to [SOLUTION] in [TIMEFRAME].”

**Example:** *“I help women entrepreneurs who are struggling to generate new leads and clients to create a clear plan that attracts and wins their dream clients in 90 days or less.”*

### **Template #3 “I teach/coach/mentor/train” Style**

“I teach/coach/mentor/train [WHO you work with] who are struggling with [PROBLEM] to [LIST SPECIFIC SOLUTIONS] so they [EMOTIONAL HAPPY ENDING].”

**Example:** *“I mentor women entrepreneurs who are struggling with growing their business to attract, win and WOW high-paying dream clients, so they can make fabulous money and make a difference doing what they love.”*

**Now, draft YOUR “So what do you do?” statement here:**

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